

# NEW EDINBURGH CINEMA.

## Commodious and Luxurious.

THE New Victoria, the latest Edinburgh super-cinema, is to be opened by Sir Samuel Chapman, M.P., on Monday afternoon. Situated in Clerk Street, just south of St Patrick Square, the new theatre is in the centre of a populous district, and accommodation on a luxurious scale has been provided for about 3000 persons. Following the opening of 'The Rutland,' the New Victoria brings the number of houses in the city controlled by Provincial Cinematograph Theatres (Ltd.) up to six. This powerful combine owns over three hundred theatres throughout the country.

A stage measuring 83 by 32 feet, and with a height of 54 feet, has been erected. It is one of the largest in the city, and provision has been made for ready conversion for theatrical purposes. A striking effect has been secured with the decorative scheme, based on the design of a Grecian amphitheatre. The completed work gives an impression of luxurious spaciousness. Beyond the front entrance hall, there is a roomy crush hall, measuring 100 by 30 feet, which leads to the theatre. The conveniences of the building include a large cafe, equipped in the most up-to-date manner.

The Wurlitzer organ which has been mounted in the theatre is one of the few organs in the country containing the brilliant English horn stop. Apart from the pipes, the organ contains many effects such as chrysoglott, cathedral chimes, xylophone, sleigh-bells, glockenspiel, and a full compass vibrophone. Another feature of the programmes will be the selections by a symphony orchestra.

Special care has been taken with the operating box and its dependent equipment. There are three talkie projectors of the latest type for use with the Western Electric sound system; two additional projectors will supply spot lights or flood lights for the stage as required.

The New Victoria exemplifies the tremendous advance there has been in the luxurious appointment of cinemas since the days when a hard board was thought to be good enough for patrons. Carpeted floors and seats upholstered in old rose colour material emphasise the note of comfort.