The Towne Cinema, renovated since Rokemay Theatre Ltd. of Edmonton bought the former Roxy theatre property, will be opening its doors on Wednesday, Jan. 23, with the presentation of a wildlife film, Instinct for Survival . . . the theatre has been closed since Dec. 1 . . . new seating has been introduced and there's more leg room, which accounts for the drop in seat count from 900 to 600 . . . there will be new carpeting, an enlarged lobby, a new concession facility,

and later on, there will be major changes in the exterior front, with larger marquee . . Instinct for Survival is an outdoors picture, which was a commitment made prior to the sale... Towne Cinema's first prize catch will be Not Now Darling, a hilarious comedy which has been doing big business in Toronto and Edmonton.

