

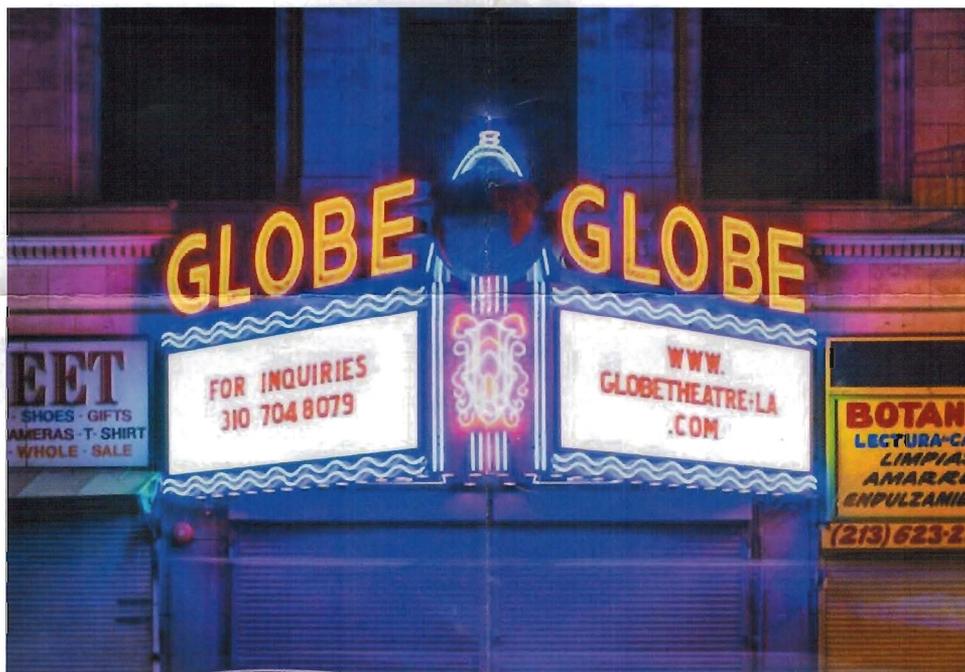
NIGHT ON  
**BROADWAY**  
JANUARY 30, 2016

*An evening of food, entertainment, culture and arts to celebrate the 8th anniversary of Councilmember José Huizar's Bringing Back Broadway.*  
[www.BringingBackBroadway.com](http://www.BringingBackBroadway.com)

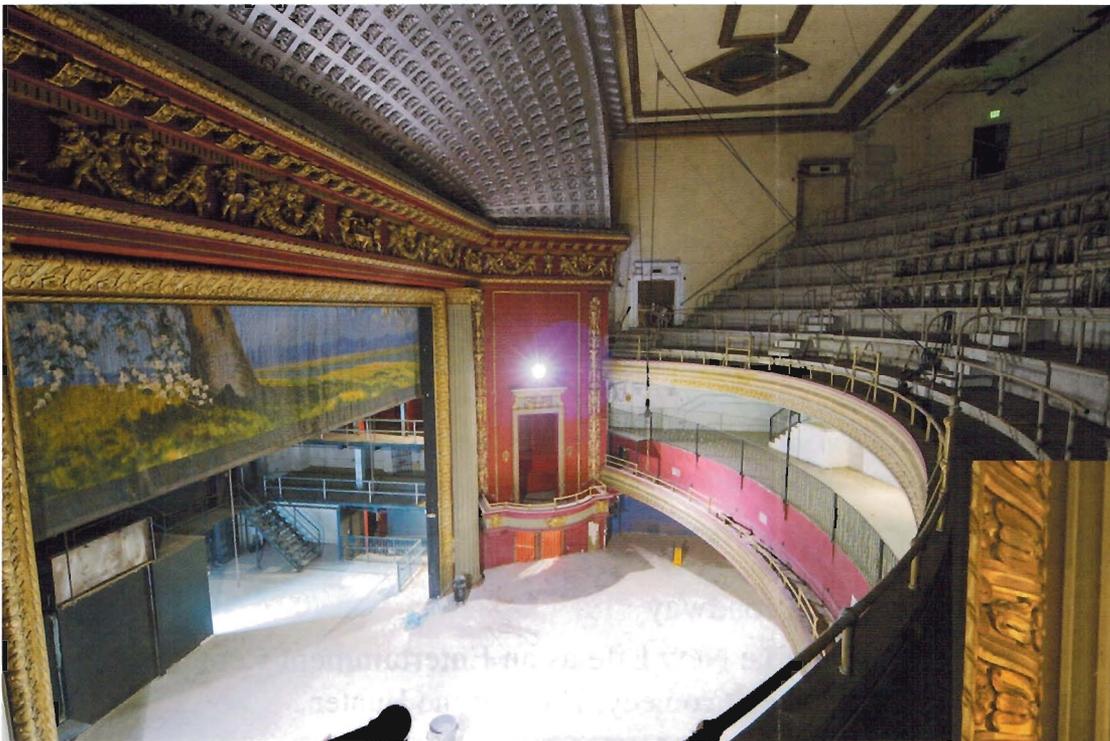
## The Globe Theatre

740 S. Broadway

From Legit, to Movies and Newsreels, to a New Life as an Entertainment Center  
Opened: January 6, 1913 with a legit comedy, The Fortune Hunter



The Morosco, later the Globe, was one of six theatres on Main, Spring and Broadway operated by colorful theatre impresario and playwright Oliver Morosco. He commissioned new plays and musicals for his theatres and a company including some of America's greatest actors performed on the stages - some going on to careers in the movies. Many of Morosco's productions went on to successful runs in NYC including Abie's Irish Rose and Peg o' My Heart. The lavishly decorated interior in grey, gold, copper and green tones complemented the maroon curtains and seats. In 1928, the Morosco became the President, and in 1930 was converted to a movie house. Stints showing newsreels - with a new marquee and name, "The Globe", double features and Spanish language films ended in 1987 when the Globe suffered the indignity of an unfortunate conversion into a swap meet. Loss of the Globe led to the creation of the Los Angeles Historic Theatre Foundation and the modern Broadway theatre preservation movement. Two nightclubs operated in the theatre after its swap meet days and the Broadway lobby entrance was cut off by retail. After almost 5 years of effort, the Globe has been reborn as a multi-use entertainment venue conceived and operated by noted French nightclub operator, Erik Chol.

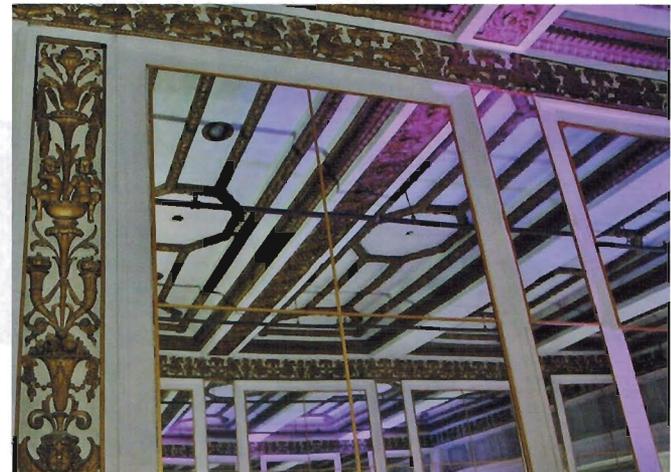


*In 1928 was renamed the President and in 1930 switched from stage productions to movies. Became the Newsreel Theatre in 1938 and was renamed the Globe in 1947..*



*Showed newsreels during the depression*

*Ahead of its time, it included special rows of seats that accommodated portly patrons who weighed more than 200 pounds.*



Architect: A.F. Rosenheim (theatre) Morgan, Walls & Morgan (Garland Bldg.)  
 Capacity: 1300  
 Operated by: Erik Chol  
 Website: [www.globetheatre-la.com](http://www.globetheatre-la.com)  
 Facebook: [www.facebook.com/globetheatre.la](http://www.facebook.com/globetheatre.la)  
 National Register District Listing  
 Closed: 1987

**For more information please visit:**  
**[www.LAHTF.org](http://www.LAHTF.org)**

*Thanks to Ed Kelsey of Historic Building Services and Bill Counter's blog Los Angeles Movie Palaces.*

