

Los Angeles
NIGHT ON BROADWAY
CELEBRATING
9 YEARS OF
BRINGING BACK
BROADWAY

COUNCILMEMBER JOSE HUIZAR
- PRESENTS -

NIGHT ON
BROADWAY

SATURDAY, JAN. 28, 2017

in DOWNTOWN LOS ANGELES

on BROADWAY, 3rd STREET to OLYMPIC BLVD
4pm - 11pm | FREE | ALL AGES | RAIN or SHINE

WWW.NIGHTONBROADWAY.LA

2

MILLION DOLLAR THEATRE

RECALLING THE GOLDEN AGE (Recordando la Epoca de Oro) is the theme at the Million Dollar Theatre, which will turn 99 years old in February. Mexican artists entertained huge audiences here in the theatre's hey-day. Enjoy tributes to Pedro Infante, Antonio Aguilar, Jorge Negrete and José Alfredo Jiménez. Mariachi, swing, mamba and gogo dance music will round out the retrospective.

7

LOS ANGELES THEATRE

IASOUND Studio creates an immersive installation of music, dance and visual art in the Los Angeles Theatre, which opened on Broadway 86 years ago this month. Performances will be complemented by stunning visual presentations by IASOUND visual artists along with film programs.

8

PALACE THEATRE

COMEDY is king at the Palace Theatre, featuring both music and stand-up variety at the 105-year old venue. Enjoy acts that range from surreal to saucy to Grammy-nominated - all hilarious. Downstairs, enjoy a psychedelic blacklight art installation.

11

GLOBE THEATRE

DJs Music Man Miles & Clifton welcome special guests for an exclusive rendition of **FUNKY SOLE**, L.A.'s longest running funk and soul weekly DJ dance party. They will bring their mix of '60s and '70s all-vinyl sounds to the 104-year old Globe Theatre for an event-long groove-athon, including dance contests for those ready to step in the circle and do their thing.

13

ORPHEUM THEATRE

The 90-year old Orpheum Theatre features the **ADVENT OF THE VJ**, a behind-the-scenes look into visual artistry created as part of the live music world, where key figures in the Los Angeles live audio-visual community will speak about their work. Special musical guests will include L.A.-based artists currently pushing the boundaries of real-time audio and visual.

15

THEATRE AT THE ACE HOTEL

Online radio station (and soon to be on the FM dial in L.A.) **DUBLAB** takes over the Theatre at Ace Hotel (a.k.a. the 89-year old United Artist Theatre) with live electronic and experimental music alongside video art.

3

DTLA PROUD BLOCK PARTY

Pride comes early to Downtown Los Angeles this year for the DTLA Proud Block Party, featuring an LGBTQA Stage Spectacular curated by the Boulet Brothers, with special guest DJs between performances. Enjoy carnival games, interactive art, live entertainment, community booths, and fun for all ages and identities.

4

VIVA! PRESENTS (5TH ST. STAGE)

At the 5th Street outdoor stage, Viva! Presents showcases emerging Los Angeles area talent. Explore the depths of the current indie musical mentality and today's Los Angeles rock 'n' roll community.

5

KIDS STAGE

Enjoy musical performances by talented kid rockers in their very own bands, presented by STAR Education.

16

OLYMPIC STAGE

National acts perform under the stars on the large outdoor stage at Olympic Blvd., adjacent to the beer garden.

1

3RD ST. RING (CHESSBOXING / LUCHA VAVOOM)

Chessboxing puts opponents head-to-head in three-minute tandem rounds of chess then boxing (or jiu jitsu). One emerges victorious, either by checkmate or knockout! Lucha VaVOOM is where lucha libre, hi-octane performances and comedy collide. Wild, incredibly popular and action-packed, Lucha VaVOOM is a Los Angeles legend, celebrating 15 straight years of sold-out shows at the historic Mayan Theatre in DTLA.

6

KIDS ZONE / FERRIS WHEEL

STAR Education presents an interactive and educational S.T.E.A.M. (science, technology, engineering, arts and math) exploration experience, wildlife animals rescued by the world famous Eco Station, and celebrity kids autograph signings. Enjoy carnival games and a 'you design it and you build it' table by the Two Bit Circus Foundation. Purchase tickets to catch a birds-eye view of the entire festival atop the 80-foot-tall Ferris wheel!

9

EARTH HARP

William Close artist, musician and inventor of numerous musical instruments, has brought his magnificent Earth Harp to Night on Broadway. Two hundred feet of harp strings are strung from the street to the top of the 12-story Beaux Art State Theatre office tower at 7th Street, and the iconic 92-year old Broadway building and the street itself becomes a spectacularly symphonic instrument played throughout the evening.

10

VIRTUAL REALITY DIMENSION ZONE

Curated by Full-On 360, the Virtual Reality Dimension Zone features notable virtual reality pros, VR Playhouse, Shape Space VR and a host of other VR creators to immerse and amaze you. Whether scaling Mount Everest, painting a masterpiece, riding a roller coaster, falling from a skyscraper, colonizing Mars, or flying in a surreal art world, participants will be taken on a 3D and sometimes 4D/tactile journey like never before.

12

DODGEBALL CAGE MATCH

Adult Dodgeball on the Streets of DTLA? Oh, yeah! Come and check out the first ever Night on Broadway Dodgeball Cage Match at 8th Street. Teams of high sock wearers will spend the evening battling it out in an outdoor tourney coordinated by dodgeball aficionados, the Eagle Rock Yacht Club.

14

KCRW SOUND CLASH: A SILENT DISCO BY HUSH CONCERTS

The KCRW Sound Clash: A Silent Disco by HUSHconcerts puts KCRW DJs in head-to-head battles to see who can deliver the most irresistibly danceable mixes for a crowd of hundreds dancing in the street to beats created for this unique experience heard only through special headphones.

17

CONNECTED FEST

Connected Fest is a beacon for progressive culture and a shopping experience like none other. Curated by The Well and Ladies First Events - the very special Connected Fest brings together a community of L.A.'s creative elites, tastemakers and pathfinders in fashion, music, art, and anything else worth talking about. This block features over 20 fashion and music brands, live music, hosted lounges and a pop-up photo exhibit titled 'Brand Whores' by Marilyn Hue.

VISUAL ARTISTS

A

Eloy Torrez, "Pope of Broadway" (1985). Restored, 2017: Eloy Torrez / Art Mortimer. Mural Conservancy of Los Angeles in conjunction with Council District 14.

B

Montana Rose, "Last Name Ever, First Name Greatest" - 330 S. Broadway

C

Caroline Geys & Rafael Rocha, "Los Angeles Skyline Interactive Mural" - Broadway between 3rd & 4th

D

Homo Riot, "Identity Homo" - DTLA Proud Block Party

E

Aphidoidea, "Light Tenancy" - 440 S. Broadway

F

Superchief Gallery, "Superchief Gallery Mural Walls" - Broadway between 5th & 6th

G

Mural Conservancy of Los Angeles, "Street Art Challenge" - Spring Arcade

H

Lieutenant Mustardseed, "Dragonfly - Spirit Animal" - Kids Zone

I

IAMSOUND, "Souvenir" by Cartouche - LA Theatre fountain balcony, "Genesis" by Taran Allen & Tatiana Valentin - LA Theatre ballroom, "Earthdom by All Valley Yacht Club" - LA Theatre lobby, "3 Light Division" by NuCalifornia - Lower mezzanine RGB bar

J

Laurie Marie Hammond, "When All Is Said And Done..." - Broadway between 6th & 7th

K

Debi Cable, "3D Wonderland" - Palace Theatre Blacklight basement bar

L

Think Tank Gallery presents Phil America, "Yelling Into The Wind" - Broadway between 7th & 8th

M

Davia King, "Connected" - Broadway between 7th & 8th

N

Todd Granger Bank, "Great Wall of Waste" - Broadway between 7th & 8th

O

Sei Shimura, "Free Money" - Globe Theatre lobby

P

Susan Narduli, "Night Stream" - 749 S. Broadway

Q

Fresh Fruit, "Toot Toot Beep Beep" - Orpheum Theatre side room

R

Benedigital, "Odyssey Through the Ethereal Realm" - Orpheum Theatre balcony

S

Anthony Caldwell, "Immersive Urban Photography" - Orpheum Theatre lobby

T

Andrew Cervantes, "Colibri" - Broadway, in front of Eastern Columbia building

U

Sonik Mercury, "The Entity" - Silent Disco

V

H+ Creative, "New Futurism" (Jose Di Gregorio, Kidmograph, Render Fruit, Vincent Viriot and others) - Broadway between 9th & Olympic, Ace Hotel parking lot

W

Aphidoidea, "Solar Halo" - Beer Garden

ABOUT



Night on Broadway is a celebration of the 9th anniversary of the Bringing Back Broadway initiative. Led by **Los Angeles City Councilmember José Huizar**, Bringing Back Broadway is an ambitious 10-year plan to revitalize the Historic Broadway corridor in downtown Los Angeles, a National Register Historic District. Bringing Back Broadway has catalyzed revitalization along the historic Broadway corridor in #DTLA. The goals of the initiative are to preserve Broadway's architectural history, reactivate

Broadway's historic theaters and vacant buildings, provide economic development assistance, improve public space on Broadway, and bring the beloved streetcar back to Downtown Los Angeles. Under the initiative, the area has experienced a surge in new retail and restaurants, and is becoming a focal point for creative office and boutique hotel development with city policies aimed at creating flexibility for the reactivation of upper-floor spaces.

more at

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FESTIVAL TEAM

Jessica Wethington McLean - Festival Director / Producer

(Executive Director - Bringing Back Broadway)

Jessica Hencier - Festival Coordinator

Katie Kiefer & Jordan Vernik - Assistant Festival Coordinators

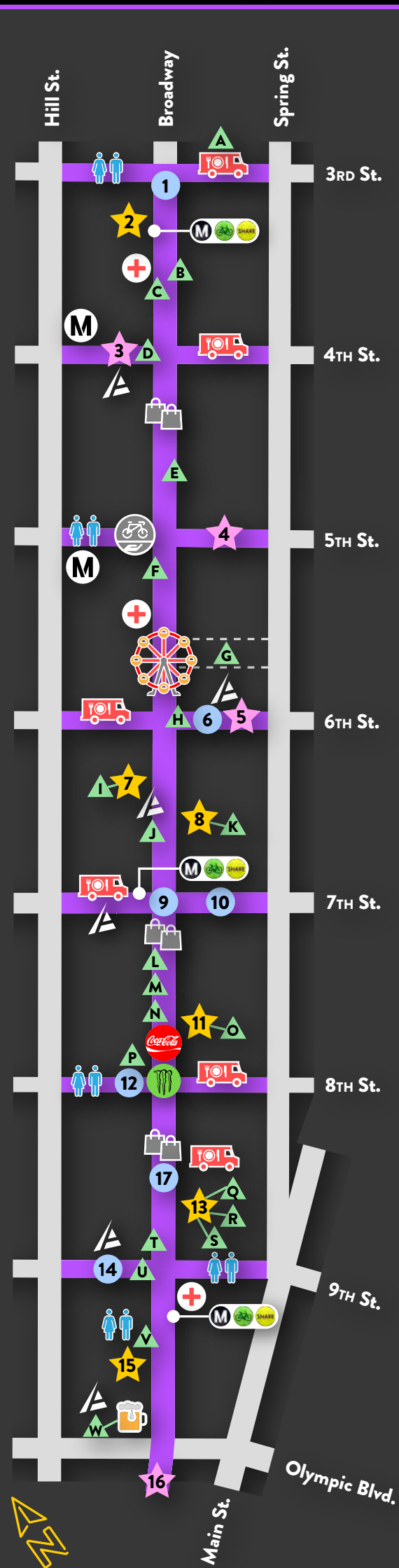
Patrick Nissim, Think Tank Gallery & Sal Moreno, The Well - Creative Directors

Brandon Tec - Festival Architect / Production Manager

Eric Solis - Branding & Graphics / Assistant Site Logistics Manager

Isaac Safdeye & Cassie Zhang, Visual Art Coordinators

EVENT MAP



THEATRE VENUES

2 MILLION DOLLAR THEATRE

RECALLING THE GOLDEN AGE
(Recordando la Epoca de Oro)

4:20 PM — Cadetes de Linares de Memo Cavada
6:35 PM — Omar Arreola & Lupita Infante (with Mariachi Monumental de América)

7:40 PM — Omar Arreola & Lupita Infante
9:10 PM — Sonora Santanera
10:10 PM — La Nueva Sangre

— (with Ballet Folklorico Eterna Juventuv & Tierra Blanca Dance Company) —

7 LOS ANGELES THEATRE

IAMSOUND

5:00 PM — IAMSOUND
7:40 PM — Music Video Program
10:50 PM — Sedition Film Program
5:30 PM — Dazed
6:00 PM — Digital Film Program
9:50 PM — (RGB Bar located in lower mezzanine, featuring NuCalifornia)

6:30 PM — The Sunland Dancers
8:40 PM — Andrew Huang's Interstice
9:00 PM — Harriet Brown
7:10 PM — Morly
9:20 PM — *Secret Guest*
10:20 PM —

8 PALACE THEATRE

COMEDY SHOWCASE

5:00 PM — Allen Strickland Williams
5:35 PM — David Studebaker
6:20 PM — Kabir Singh

7:25 PM — Drennon Davis
8:25 PM — BAKED! Brendon Small & Steve Agee
9:25 PM — PPL MVR

— (Blacklight Bar located in basement, featuring Debi Cable) —

11 GLOBE THEATRE (21+)

FUNKY SOLE

4:00 PM — Funky Sole Dance Party (Groove-a-thon)
11:00 PM — Funky Sole Dance Party (Danceoff Competition)

13 ORPHEUM THEATRE

ADVENT OF THE VJ

4:30 PM — Drew Best Immanent (Interview)
5:00 PM — Torkom Ji (Music) w/ Michael Strauss (Visuals)
5:30 PM — Mike Carson Content Designer (Interview)
6:00 PM — Jake Brennan (Music & Visuals)
6:30 PM — Jarret Smith Derivative TouchDesigner (Interview)

6:45 PM — 404.zero (Music & Visuals)
7:00 PM — Raiz (Music) w/ Mekanix (Visuals)
7:30 PM — Brent Bucci & Nathan Leonoudakis The VJ Collective (Interview)
8:00 PM — CutMod (Music & Visuals)
8:30 PM — Michael Fullman VT Productions (Interview)
9:00 PM — Origin (Music) w/ G-Netic (Visuals)
9:45 PM — *Secret Guest*

15 THEATRE AT THE ACE HOTEL

dublab

4:00 PM — Sage Caswell
5:00 PM — DJ Callie
5:30 PM — Cat 500
6:30 PM — DJ Hoseh

8:00 PM — Leech
7:00 PM — Loscil
9:00 PM — Tim Hecker
10:00 PM — M.Geddes Gengras (Inside theatre lobby)

OUTDOOR STAGES

3 DTLA PROUD BLOCK PARTY presented by **DTLA PROUD**

Lady Red Couture (Master of Ceremonies)
Boulet Brothers (Master of Ceremonies)

4:00 PM — DJ Pogo Pope
5:00 PM — The G. Lee Project
6:00 PM — Melissa Befierce w/ Fickle Wish
6:15 PM — DJ Whitney Fierce

7:00 PM — Morgan McMichaels
8:00 PM — Rainbow Rat Queen
8:30 PM — DJ Josh Peace
9:00 PM — Reach LA
9:45 PM — DJ Mateo Segade
10:00 PM — Big Dipper

4 VIVA! PRESENTS (5TH STREET STAGE)

4:00 PM — The Altons
4:45 PM — Buffalo 2
5:30 PM — Dent May
6:30 PM — Post Life

7:15 PM — E. Arenas
8:10 PM — Current Joys
9:00 PM — SadGirl
10:00 PM — Thee Commons

— (with DJ Hong Kong) —

5 KIDS STAGE

4:00 PM — The Illusion
6:45 PM — Newest Generation
4:15 PM — Cabaret
7:00 PM — Chroma Haze

5:15 PM — Jazz Band
8:00 PM — Shattered Records
5:35 PM — ARB
6:05 PM — Eutectic
8:50 PM —

16 OLYMPIC STAGE

4:00 PM — Raul Pacheco & the Immaculate Conception
5:00 PM — Spazmatics
6:00 PM — Las Cafeteras

7:15 PM — Rodney-O & Joe Cooley
8:30 PM — Oingo Boingo Dance Party
10:00 PM — Mayer Hawthorne

— (with DJ Earry Hall) —

VISUAL ARTISTS

- A Eloy Torrez**, "Pope of Broadway" (1985). Restored, 2017: Eloy Torrez / Art Mortimer. Mural Conservancy of Los Angeles in conjunction with Council District 14.
- B Montana Rose**, "Last Name Ever, First Name Greatest" - 330 S. Broadway
- C Caroline Geys & Rafael Rocha**, "Los Angeles Skyline Interactive Mural" - Broadway between 3rd & 4th
- D Homo Riot**, "Identity Homo" - DTLA Proud Block Party
- E Aphidoidea**, "Light Tenancy" - 440 S. Broadway
- F Superchief Gallery**, "Superchief Gallery Mural Walls" - Broadway between 5th & 6th
- G Mural Conservancy of Los Angeles**, "Street Art Challenge" - Spring Arcade
- H Lieutenant Mustardseed**, "Dragonfly - Spirit Animal" - Kids Zone
- I IAMSOUND**, "Souvenir" by Cartouche - LA Theatre fountain balcony, "Genesis" by Taran Allen & Tatiana Valentin - LA Theatre ballroom, "Earthdom by All Valley Yacht Club - LA Theatre lobby, "3 Light Division" by NuCalifornia - Lower mezzanine RGB Bar
- J Laurie Marie Hammond**, "When All Is Said And Done..." - Broadway between 6th & 7th
- K Debi Cable**, "3D Wonderland" - Palace Theatre Blacklight basement bar
- L Think Tank Gallery** presents **Phil America**, "Yelling Into The Wind" - Broadway between 7th & 8th
- M Davia King**, "Connected" - Broadway between 7th & 8th
- N Todd Granger Bank**, "Great Wall of Waste" - Broadway between 7th & 8th
- O Sei Shimura**, "Free Money" - Globe Theatre lobby
- P Susan Nardulli**, "Night Stream" - 749 S. Broadway
- Q Fresh Fruit**, "Toot Toot Beep Beep" - Orpheum Theatre side room
- R Benedigital**, "Odyssey Through the Ethereal Realm" - Orpheum Theatre balcony
- S Anthony Caldwell**, "Immersive Urban Photography" - Orpheum Theatre lobby
- T Andrew Cervantes**, "Colibri" - Broadway, in front of Eastern Columbia building
- U Sonik Mercury**, "The Entity" - Silent Disco
- V H+ Creative**, "New Futurism" (Jose Di Gregorio, Kidmograph, Render Fruit, Vincent Viriot and others) - Broadway between 9th & Olympic, Ace Hotel parking lot
- W Aphidoidea**, "Solar Halo" - Beer Garden

ACTIVITIES & EXPERIENCES

1 3RD ST. RING (CHESSBOXING / LUCHA VAVOOM)

4:30 PM, 5:15 PM, 6:00 PM, 6:45 PM — Chessboxing
7:30 PM, 8:15 PM, 9:00 PM, 10:00 PM — Lucha VaVOOM

6 KIDS ZONE / FERRIS WHEEL presented by **STARZ TWOBIT CIRCUS**

Eco Station Animal Encounters
S.T.E.A.M. Exploration
Celebrity Kids Autograph Signings

Jumbo Peg Light Board
Interactive Games
Design / Build Science Projects

9 EARTH HARP

5:00 PM, 6:00 PM, 7:00 PM, 8:00 PM, 9:00 PM, 10:00 PM
(15 minute sets)

10 VIRTUAL REALITY DIMENSION ZONE

VR Playhouse
Studio Transcendent
Jaunt VR
Big Sky VR

360 Dome Pro
Clever Fox
Subpac
Shape Space VR

Jolt VR
Neutral Path
Buffalo Vision Games
Visual Reality

14 KCRW SOUND CLASH: A SILENT DISCO by **MUCH**

5:00 PM — Mathieu Schreyer vs. Jeremy Sole
6:30 PM — Valida vs. Travis Holcombe

8:00 PM — Garth Trinidad vs. Aaron Byrd
9:30 PM — Anthony Valadez vs. Jason Bentley

12 DODGEBALL CAGE MATCH

4:00PM — Open Play
5:30PM — Check in

6:00PM — Round Robin begins
9:00PM — Playoffs / Finals

— (with NK-Riot) —

17 CONNECTED FEST presented by **THE WELL**

4:00 PM — Lani Love
5:00 PM — Cocodisco
6:00 PM — Overjoy

7:00 PM — Softest Hard
8:00 PM — VenessaMichaels
9:30 PM — London Bridge (Space Yacht)

- ★ THEATRE VENUES**
- ★ OUTDOOR STAGES**
- ACTIVITIES & EXPERIENCES**
- ▲ VISUAL ARTISTS**
- 🚻 RESTROOMS**
- 🍺 BEER GARDEN**
- 🚚 FOOD TRUCKS**
- 🛍️ VENDOR VILLAGE**
- 🥤 COCA-COLA TASTING LOUNGE**
- 🎮 MONSTER ENERGY ACTIVATION**
- 🚲 BIKE VALET**
- 🏥 FIRST AID**
- 🚇 METRO RAIL STATION**
- 🚲 METRO BIKE SHARE STATION**
- 📱 AUGMENTED REALITY STATION BY AUGMENTEUM (GET THE FREE APP TO PLAY!)**

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PLATFORM BUILT IN!

