

DEDICATION OF THEATER TO BE FETE

Chamber to Help Make Opening of New Chinese Playhouse Gala Event

The dedication and unveiling of Grauman's Chinese Theater on the 18th inst. will be made an event unique in the history of Hollywood, according to present plans of the Hollywood Chamber of Commerce which is arranging a full week of carnival celebrations. George H. Coffin, president, Carl Bush, executive secretary, Harry Barratt, assistant secretary, and K. C. Markley, chairman of the Retail Merchants' Bureau of the Chamber of Commerce, have combined forces with Sid Grauman to make the week of celebration a memorable one.

All merchants are co-operating in the decoration of buildings, street lamps, electric poles, hotels, cafes and places of amusement. Merchants also are planning to take part in the parades and nightly carnival celebrations.

Plans for the dedication and premiere of the new theater are approaching completion. Starting on the opening day there will be street parades, floats, night celebrations, massed bands, orchestras and a general program of entertainment. All street lamps will be turned into Chinese lanterns along the length of Hollywood Boulevard.

Included in the parade will be a gigantic dragon, several hundred feet in length. A real Chinese orchestra will play typical Chinese music on a pagoda balcony of the theater while nearly 200 Chinese girls from the Los Angeles Chinatown disport with the dragon.

According to present plans the Mayor of Chinatown and the members of the Chinese theater company from Chinatown will be guests of the theater at a special performance during the week.