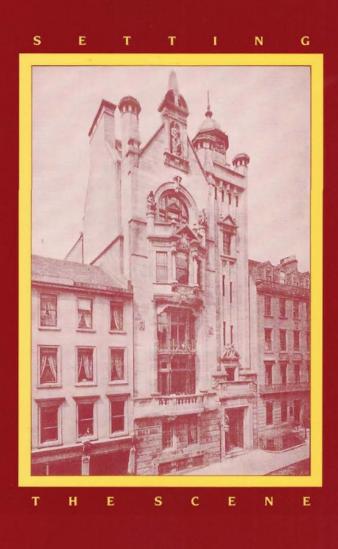
SCOTTISH YOUTH THEATRE IN THE OLD ATHENAEUM







'It was great. I did learn things but I can't say what because once you've learnt it it seems as if vou've known it forever. The worst bit was going home at the end.' -Sarah, 13, Castlemilk, Glasgow

Very useful. EXTREMELY enjoyable. I liked the way not every minute of the day was spent on directly "theatrical" things. SYT provides a unique opportunity to learn about theatre, people and life basically, in a really fun and enjoyable atmosphere.' – Lisa, 17, Edinburgh.



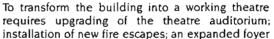
ELL& MENOLI, MECHITECT

SCOTTISH YOUTH THEATRE IN THE OLD ATHENAEUM

SYT was established in 1977, and conducts activities throughout the year all over Scotland. These include courses in radio and television, international exchanges, local community projects, a development programme for young playwrights, and the country's most comprehensive youth theatre festival

SYT is governed by a distinguished board of people Scottish theatre, education, business, from commerce, broadcasting and local government. The work of SYT is monitored by the Scottish Education Department, the Convention of Scottish Local Authorities and the Scottish Arts Council.

SYT's purchase of the Old Athenaeum Theatre Building dovetalls exactly with the company's longterm aims and objectives. The famous old theatre will be a tremendous resource. It is the best located theatre in Scotland, right beside underground, bus and rail links and only yards from Glasgow's new Concert Hall. As well as presenting SYT events, the theatre will be an important new touring venue for professional companies. Glasgow will gain an exciting new venue to strengthen its reputation for excellence in the arts.



space and cafe-restaurant; access and facilities for physically, visually and aurally handicapped people; a dance studio; rehearsal space and workshop facilities; a conference-board room; office accommodation; and storage space.

To do this, Scottish Youth Theatre needs £1.25 million - an immense undertaking, but one which, with the help of increased sponsorship, is achievable.



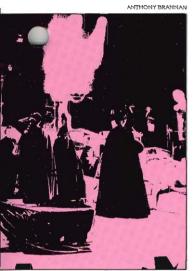
'All in, the time I spent at SYT has given me a sense of achievement which I haven't felt for many years. It made me feel I was actually a human being with quite a lot to offer' – **Jake, 19, Barrhead.**



SCOTTISH YOUTH THEATRE: ITS SPONSORS

Scottish Youth Theatre can claim a well-founded record in attracting sponsorship and other funding.

It has in the past gained sponsorship from a strong base of high profile national companies including: the BP Group in Scotland, British Telecom and Marks and Spencer plc.



Strong local government support is already evident, from the City of Glasgow District Council and Strathclyde Regional Council. Central government and EEC funding is also being sought and the Scottish Development Agency has already made a firm commitment.

Funding for the administrative base of the Company is provided by the Scottish Education Department and Scottish local authorities. Project funding is made by the Scottish Arts Council, Scottish local authorities and a variety of supporters in the charitable and private sectors.

INCENTIVES

SYT's current ability to acknowledge sponsorship support, in its own publications and in press and media coverage, will be greatly enhanced by the additional opportunities offered by an extended range of high profile and large-scale productions, and by a centrally sited, architecturally significant and famous building with an important history.

It is fitting that this should take place in time for Glasgow's year as European City of Culture, 1990.

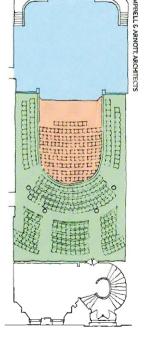
All sponsors can be assured that Scottish Youth Theatre places great emphasis on imparting the highest standards of educational, artistic, social and personal skills to the young people of Scotland, and that this can only be achieved through your support.

Please help Scottish Youth Theatre at the Old Athenaeum, and find out how *you* can benefit – talk to us now.

'The importance of offering theatre to young people cannot be overstressed.

It is in such a free and tolerant environment that children can literally be saved from the sometimes awfulness of their circumstances.

I am delighted that the Athenaeum, where I spent three of the happiest years of my life, will be used in this way'. **Tom Conti.**





Scottish Youth Theatre

Old Athenaeum Theatre Building 179 Buchanan St GLASGOW G1 2JZ

Telephone: 041-332 5127 Contacts Robin Peoples, Artistic Director Carolyn Lappin, General Manager Gillian Amott, Publicity Officer

Association for Business Sponsorship of the Arts

Room 206 West Port House 102 West Port EDINBURGH EH3 9HS

Telephone: 031-228 4262 Contact Helen Petrie, Director